ABSTRACT OF THE DISCLOSURE

Antistatic compositions include a fluorochemical that is a reaction product of R_f-CH₂CH₂-SO₃H with an amine wherein R_f comprises 4 or more fully fluorinated carbon atoms. These antistatic compositions can be formulated in organic solvent-based conductive coating compositions, with or without hydrophobic binders, that can be used to form conductive layers in thermally developable materials including thermographic and photothermographic materials.